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WORLD RAINFOREST DAY 2018

Austin, TX: Take a breath. You just touched a rainforest. On June 22, the world will come together for World Rainforest Day, a collaborative effort to raise awareness and encourage action for one of our planet's most precious resources, rainforests. Rainforests are vital for the survival of life on Earth. We depend on them for 20% of the oxygen we breathe and the freshwater we drink. They are among the most important resources we have for mitigating climate change, and yet we lose 128 football fields worth of rainforest every hour. World Rainforest Day is a call to action for individuals around the world to defend and celebrate rainforests for a healthy and prosperous planet for future generations.

World Rainforest Day inspires individuals to stand up for rainforests, and provides tangible [actions](#) such as sourcing rainforest-friendly products, avoiding unsustainable palm oil, and eating less meat that will collectively reduce our burden on invaluable rainforests. The millions of actions taken by individuals will combine and build over the coming years to transform the way people interact with rainforests and build a better path forward.

Niyanta Spelman, CEO of Rainforest Partnership, will spend World Rainforest Day 2018 in the Amazon Rainforest in Ecuador visiting one of Rainforest Partnership's many projects that protects rainforests. "Every person on this planet benefits from thriving rainforests, not just the people living within them," she says. "World Rainforest Day is a moment for us to stand together to defend and celebrate these precious, life-saving resources that provides us with clean air and water, stable temperatures, medicine, biodiversity, and so much more."

World Rainforest Day 2018 intends to reach the greatest audience possible to garner widespread collective action for rainforests. This goal will be achieved through the global network of World Rainforest Day partners. Spanning nine countries across five continents, they will unite and use their voices to encourage their social media followers to act. World Rainforest Day is a celebration of tropical rainforests, and an invitation to take action and increase understanding of why rainforests are so important. On World Rainforest Day, we will harness our collaborative spirit and effort to activate increasing numbers of people around the world for the betterment of our planet through the actions of individuals.

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About Rainforest Partnership: Rainforest Partnership is an international non-profit based in Austin, TX that works directly with rainforest communities to protect and regenerate tropical rainforests. To learn more about Rainforest Partnership, visit www.rainforestpartnership.org.