

World Rainforest Day
June 22, 2018

The first World Rainforest Day was launched on June 22, 2017 by Rainforest Partnership as a collaborative effort to raise awareness and encourage action to protect the world's rainforests. For World Rainforest Day 2018, our goal is to engage an even greater audience by connecting with new partners who will collectively inspire a day of action, education, and appreciation for these beautiful and important ecosystems.

World Rainforest Day was conceived by **Rainforest Partnership**, an international non-profit dedicated to protecting and regenerating rainforests. After the United States pulled out of the Paris Climate Agreement, Rainforest Partnership felt compelled to raise greater awareness of the role of rainforests in stabilizing our changing climate. By creating a global network of dedicated partners, World Rainforest Day is an opportunity to motivate millions of people in taking individual actions that collectively have a positive impact on rainforests.

We need organizations and individuals to join our ever-growing network of World Rainforest Day global partners.

The inaugural event engaged over 2 million people across The Americas, Africa, and Asia, made possible through social media engagement by founding partners like SXSW and Avoided Deforestation Partners.

World Rainforest Day partners use their voices to encourage their social following and supporters in making change happen this World Rainforest Day. Partners will have access to shared resources that they can post on their social media platforms to generate attention and educate people about the importance of rainforests. World Rainforest Day partner organizations are showcased on the website, and visitors are encouraged to donate towards their efforts in conserving rainforests and saving the planet from devastating climate change.



Join us!

For more information on how you can become a World Rainforest Day partner:

- Visit our websites www.WorldRainforestDay.com and www.RainforestPartnership.org
- Email Rainforest Partnership at info@rainforestpartnership.org
- Call Rainforest Partnership at +1 (512) 420-0101.