WORLD RAINFOREST DAY

MAKE YOUR OWN WORLD RAINFOREST DAY EVENT!

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1. Background on World Rainforest Day

Take a breath. You just touched a rainforest. On June 22, the world will come together for World Rainforest Day, a collaborative effort to raise awareness and encourage action for one of our planet’s most precious resources. Rainforests are vital for the survival of life on Earth. World Rainforest Day is a call to action for companies and individuals around the world to defend and celebrate rainforests for a healthy and prosperous planet for future generations.

World Rainforest Day should inspire you to stand up for rainforests! We have provided a list of tangible actions such as sourcing rainforest-friendly products, avoiding unsustainable palm oil, and eating less meat that will collectively reduce our burden on invaluable rainforests. The millions of actions taken by individuals will combine and build over the coming years to transform the way people interact with rainforests and build a better path forward. If you are reading this, it means you’re looking for other ways to directly get involved for World Rainforest Day. Keep reading for more ideas!
2. World Rainforest Day Event Ideas

World Rainforest Day events can be anything! Make your event fun by choosing an appropriate activity for your group and keep rainforests in mind as you plan. These events can provide an opportunity to educate participants about the importance of our rainforests, how they impact the community, and easy ways people can help. Activities can be anything from rainforest themed dinner parties, happy hours, film screenings, or a Rainforest Listening walk, anything that will raise awareness to save rainforests.

Be sure to promote your event through social media by using #WorldRainforestDay and tag World Rainforest Day in your posts. We want to unite to save rainforests and follow the success of your events around the world!
1. Collect donations for any one of our partners through a sponsored walk, run, bike ride, swim, dance,
2. Using Fairtrade coffee and tea, host a coffee morning. Get a group together and talk about the importance of sustainable coffee farming practices
3. Ask your city to proclaim June 22nd Rainforest Day
4. Hold a pub quiz
5. Create a habitat! Planting native plants that attract birds and insects, setting up bird baths or houses can help birds migrating to Central and South America
6. Start a Facebook fundraiser for World Rainforest Day or for one of our partners
7. Ask your company to do a corporate matching donation to WRD or one of our partners
8. Screen a film about the rainforest
9. Have a meet-up at your favorite local bar or restaurant and talk about how much you love rainforests!
10. Write letters to your representatives urging them to support initiatives that encourage sustainable practices in rainforests.
11. Host a potluck. Invite your friends over and chat about ways to support rainforests
12. Teach a lesson plan about rainforests
3. Coloring Pages

Print the following pages out and have children (or adults!) color them in.
Tropical rainforests are home to over half the world's species, including some of the most beautiful, awe-inspiring creatures on Earth. Join the Rainforest Alliance to help them thrive. rainforest-alliance.org
Great Curassow
4. Contact

Thank you for your interest in World Rainforest Day! With your support we can help make global change happen to protect our most valuable resources.

You can find all of our WRD Partners donation pages on our website. If you chose to donate your fundraising money to World Rainforest Day directly, please send us a check. These funds will be restricted to World Rainforest Day efforts. Make checks payable to Rainforest Partnership, with World Rainforest Day in the memo. Checks can be sent to

Rainforest Partnership

c/o World Rainforest Day
P.O. Box 49268
Austin, TX 78765

Have any questions? Email wrd@rainforestpartnership.org